



International certifications

Academic training

Planning

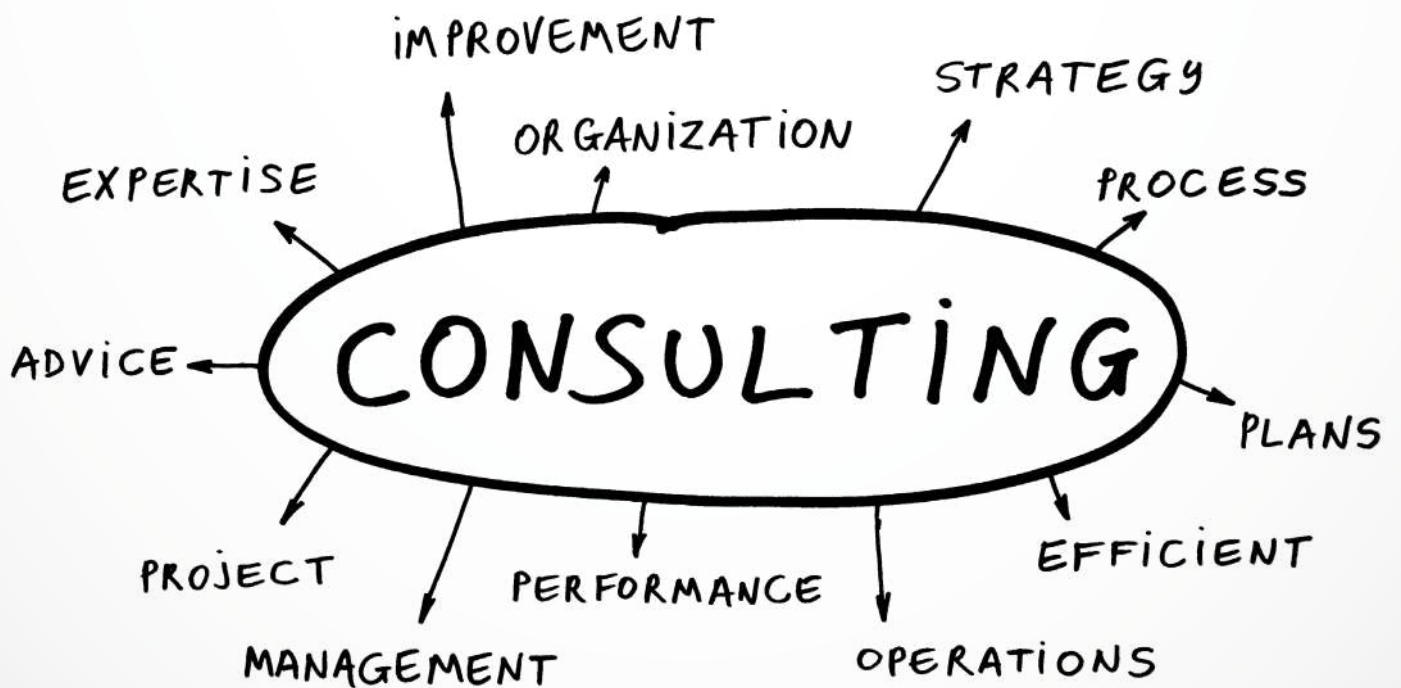
HELPDESK

Books

Digital products and solutions

We publish books and design innovative educational services.







# Ongoing Training

## Use of Books

# Ongoing Training

## Use of Books

### Training 1 Introduction of the series

- Methodology
- Components
- Demo class

### Training 2 Specific questions

- Exploring specific sections
- Demo class

### Training 3 Specific questions

- Exploring specific sections
- Demo class



# Academic Training Program

# 2024

# STEAM: The Journey Toward Prosperity and Expansion.



Undoubtedly, STEAM education has surged in popularity recently, emerging as one of the most influential global educational trends. As we entered the 21st century, educational ministries across the world began to scrutinize the reasons why certain countries excelled economically, socially, and in terms of well-being. It became evident that these countries shared a common thread: their educational systems.

These educational systems exhibited numerous similarities, encompassing Science, Technology, Engineering, and Mathematics (STEM) within their curricula at all educational levels. They fostered a deep understanding of the scientific method and honed critical thinking skills among their students.

In this session, we will explore the advantages of integrating STEAM-related content into language classes, aiming to empower our students to achieve success, just as these nations have done globally."



Type of course	Length	Requirements
<ul style="list-style-type: none"><li>Workshop</li></ul>	<ul style="list-style-type: none"><li>2 to 2.5 hours</li></ul>	<ul style="list-style-type: none"><li><b>Onsite mode.</b> A proper space for moving around, a classroom would be ideal. Internet connection.</li><li><b>Online mode.</b> Empreser ELT will provide the Zoom link for the session.</li></ul>



Ana Laura Martínez Vázquez

# Gamification: Putting an End to the Engagement Crisis.

As educators, the concept of gamification might conjure images of creating elaborate real-life video games with characters, scenarios, challenges, and rewards for our students. This imaginative scenario can sometimes evoke feelings of anxiety. Fortunately, these grand but unattainable visions exist only in our minds.

In this workshop, we will discover how to introduce gamification into our educational activities in straightforward and manageable ways. Our goal is to transform our classes into enjoyable, engaging, and stimulating learning experiences.



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# Crafting and Adapting Effective Teaching Materials for English Language Instruction: 10 Key Principles



Teaching materials hold significant importance within English language instruction courses. Despite the wide array of commercially available resources, English teachers often opt to create and tailor their own teaching materials for various reasons. In this presentation, we will explore these rationales by examining the pros and cons of teacher-designed and teacher-adapted materials. Furthermore, we will delve into six essential considerations teachers should bear in mind when crafting their own materials. Finally, we will present ten guidelines for the design and adaptation of teaching materials.



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Ana Pineda

# Embracing the Challenge of Achieving Humane and Effective Classroom Management!

Throughout our academic journeys, many of us were raised with the belief that classroom management required strict authority and control from the teacher. Fortunately, as educators, we have come to realize that effective student management is rooted in qualities such as empathy, comprehension, and ingenuity. In this session, we will delve into strategies aimed at empowering our students to cultivate a wide range of skills, from self-discipline to dedication and happiness.

As a result, we anticipate fostering a sense of community in which each individual actively contributes to the attainment of the lesson's objectives and the academic success of all parties involved.



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# The Video Approach: To Play or Not to Play?



*Lucero Aguilar*

We have a strong appreciation for incorporating videos into our English teaching practices, and you may be curious about why that is the case. Firstly, it aligns with contemporary media consumption habits. Secondly, video offers a richer sensory experience compared to text alone.

However, given the recent overstimulation of learners, compounded by the global pandemic's increased reliance on visual aids and distractions, the use of videos may not seem groundbreaking to both students and educators. Therefore, this presentation aims to examine the effectiveness



of employing authentic videos to genuinely enhance specific learning objectives in your classroom and to foster greater engagement with your students.

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Lucero Aguilar

# Lesson Planning: Crafting Your Classroom Roadmap.

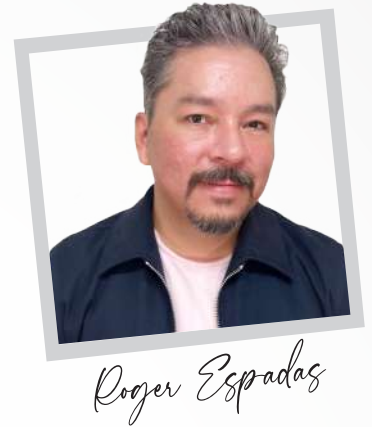
As the saying goes, A goal without a plan is just a wish. Similarly, a classroom without a well-thought-out lesson plan can lead to chaos. Although lesson planning is often viewed as a time-consuming and tedious task, it serves a purpose far beyond administrative requirements or peer observations. A well-crafted lesson plan serves as a clear roadmap, detailing all the activities, materials, and stages of each lesson.

In this presentation, we will delve into the art of lesson planning, exploring its essential components and various methods for creating successful lessons that prioritize active language use by learners. We will provide you with a step-by-step guide for crafting lesson plans and defining their objectives.



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# CEFR Essentials: A Concise Overview.



While CEFR has been in existence for two decades, it remains enigmatic to some educators. Conversely, comprehending how CEFR can enhance our teaching practices can significantly benefit our students' learning journey.

In this presentation, we will delve into the politics, history, and research that gave rise to CEFR. Additionally, we will

provide insights into harnessing the real advantages of CEFR and its practical implementation in the classroom.

Our primary objective is to encourage a shift in mindset, emphasizing that in teaching, there are no absolute answers, but ample room for asking the right questions, and CEFR provides that space for reflection.



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Roger Espadas

# Mastering the Buzz: Workshop for a Successful Spelling Bee Contest.

This workshop aims to equip participants with the essential tools and strategies needed to organize and execute a triumphant spelling bee contest. Focusing on meticulous planning, it covers participant selection, word list curation, and event logistics. We delve into effective coaching techniques, fostering confidence and excellence among spellers. Additionally, participants will learn how to engage the audience and judges, creating a captivating and fair competition atmosphere.

Interactive sessions include mock contests and error analysis, providing valuable hands-on experience. By the end of this workshop, attendees will have the knowledge and resources to host a flawless spelling bee, fostering language skills, teamwork, and academic excellence in their communities.



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# International Certifications



CEFR



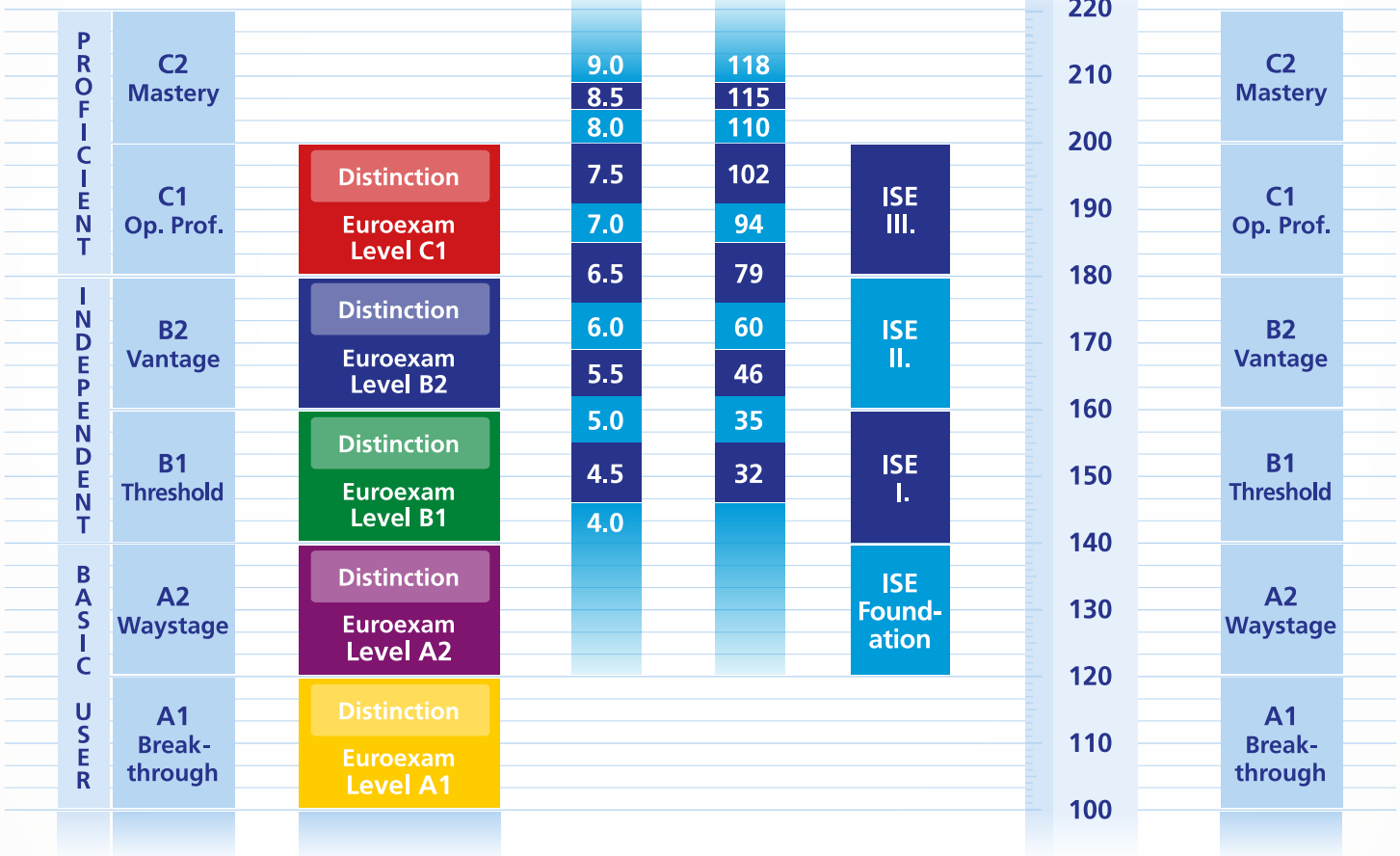
IELTS

TOEFL  
iBT

Trinity

Cambridge

CEFR







## **Euroexam** General Language Tests

The Euroexam General Language Tests are ideal for those who want an examination which is recognised, and helps develop real-life language skills.

These tests meet the practical, everyday needs of language users in a multilingual world and assess their ability to communicate effectively in a real-life environment.

## **EuroPro** for Business & Professional purposes

Focusing on typical business situations, the EuroPro tests are communicative exams testing all four language skills.

They meet the real-world needs of language users in a multilingual business and professional environment.

The EuroPro tests can currently be taken at three levels B1, B2 and C1 in English.

## **Euroexam Academic**

The Academic tests are most useful for those who wish to apply to study in higher education where the medium of instruction is English.

The tests assess whether the university applicant is able to fulfil entry language requirements and commence a course of study in English. Available from 2018.



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