



Specialized Services 2023

International
certifications

Academic
training

Planning

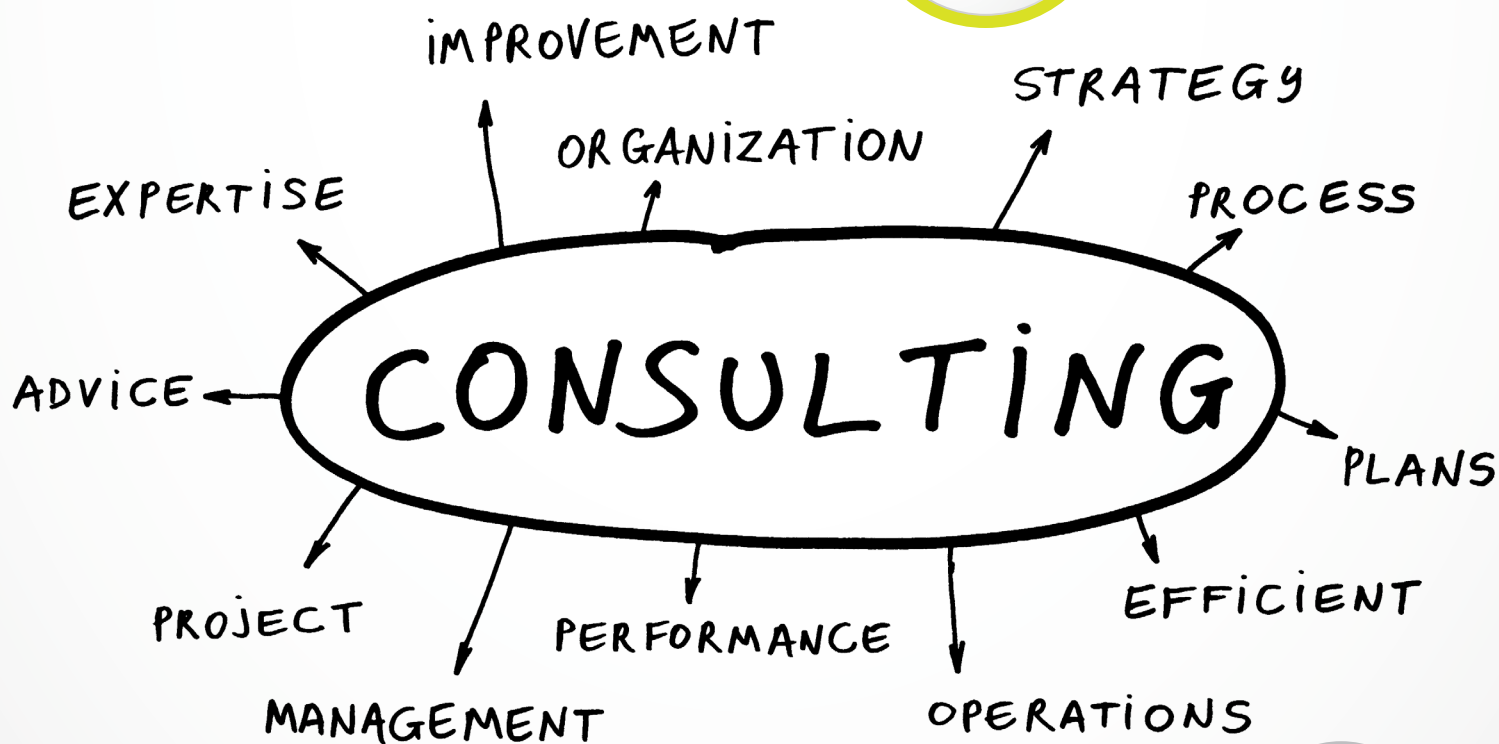
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Ongoing Training

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Training 1 Introduction of the series

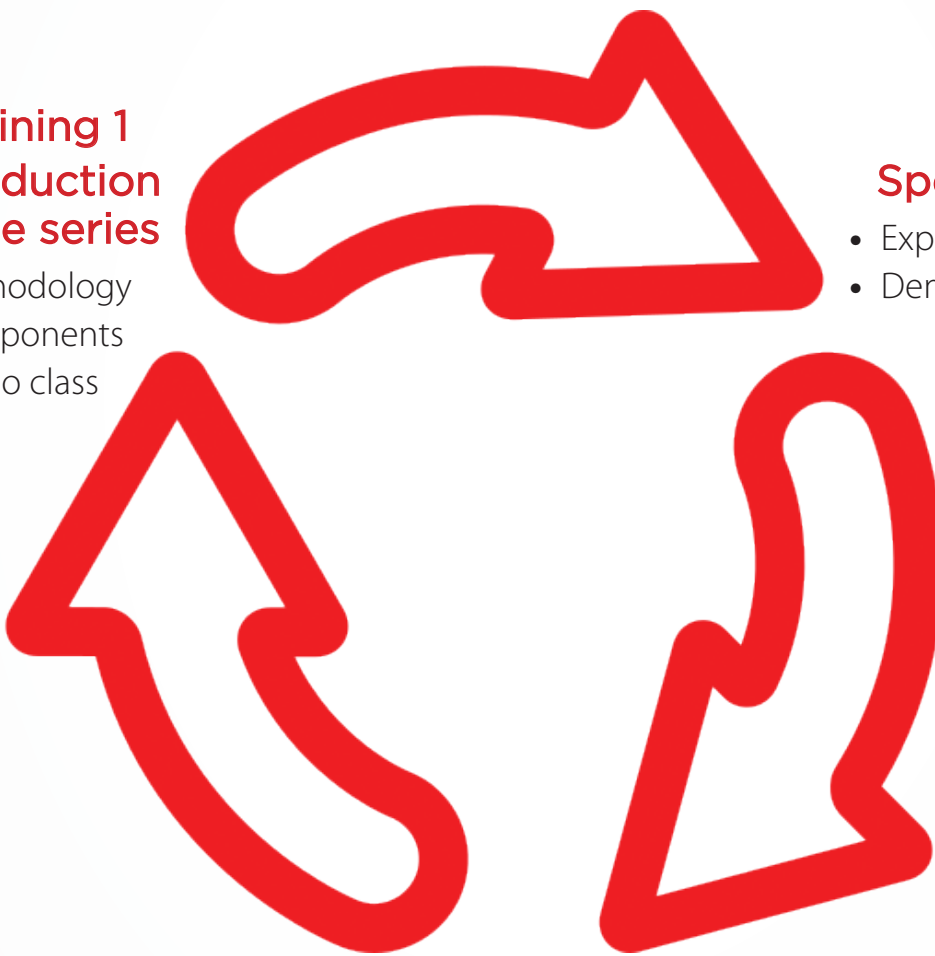
- Methodology
- Components
- Demo class

Training 2 Specific questions

- Exploring specific sections
- Demo class

Training 3 Specific questions

- Exploring specific sections
- Demo class





Academic Training Program 2023

Superb technological tools to enhance your teaching.

Among the changes the 21st Century brought to humankind, we can count the introduction of technology into diverse educational environments, enriching the possibilities to engage and involve learners in the language learning and language acquisition process.

Appart from these possibilities, technology brought new challenges teachers had to cope with.

In this workshop, we will be able to explore technologically innovative tools to enrich our ELT classes and reach the ultimate language teaching goal: *effective communication*.

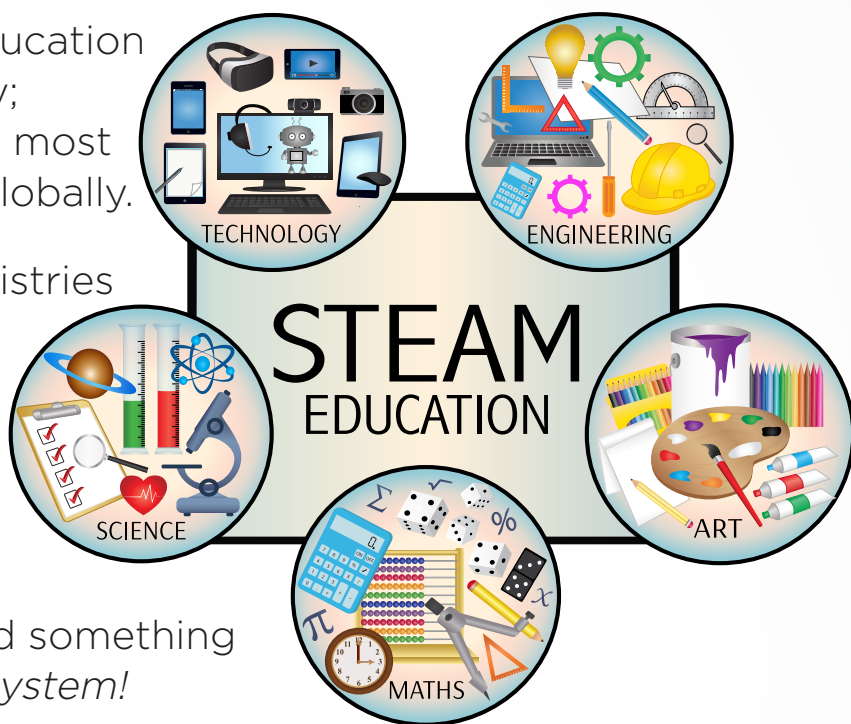


Type of course	Length	Requirements	Experts
<ul style="list-style-type: none">• Workshop• Available online and onsite	2 to 2.5 hours	<ul style="list-style-type: none">• Onsite mode. A proper space for moving around, a classroom would be ideal. Internet connection.• Online mode. Empreser ELT will provide the Zoom link for the session.	<ul style="list-style-type: none">• Ana Laura Martínez Vázquez

STEAM: the path to prosperity and growth.

It is undeniable that STEAM education has become very popular lately; STEAM has become one of the most influential educational trends globally.

Early into the 21st Century, ministries of education in every corner of the globe started to question why some countries seem to be more successful economically, socially, and in welfare; governments noticed that such countries had something in common: *their educational system!*



Those educational systems share many similarities; they included *Science, Technology, Engineering, and Mathematics* in their curriculum at all levels, developing the understanding of the scientific method and critical thinking skills among their students.

Just like the nations around the globe, in this session, we will explore the benefits of implementing STEAM-related content from language classes to help our students to become successful individuals.

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Lesson planning; designing your class roadmap.

“A goal without a plan is just a wish”. A class without its lesson plan is a recipe for disaster. Lesson planning is often seen as a tedious and time-consuming task, yet it is not only an administrative task set for classroom binders, or for peer observations. A good lesson plan is a clear guide of all the activities, materials, and stages of every lesson. In this talk we will learn about lesson planning, the elements of a lesson and different methods to plan successful lessons that prioritize learners’ active use of the language, using a step-by-step guide to write a lesson and its objectives.



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How many generations can fit in a classroom?

In the past few decades, the need for learning English as a *lingua franca* has reached several generations. The reasons for learning English can vary, from pursuing promotions in the workplace to traveling around the world, or because it is part of the academic curriculum in schools. This phenomenon has triggered the design and opening of English programs in language centers and regular schools welcoming students from different generations.



In the classroom, age gap can also be very dramatic among teachers and students being the teacher younger than students or vice-versa causing exciting and challenging dynamics during the class. During this session, attendees will explore techniques, ideas, and approaches to tackle situations generated by age gaps among the members of a class to achieve the learning goals expected by teachers and students.

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Humane and effective classroom management: *challenge accepted!*

During our academic life, many of us grew up believing that classroom management was a matter of *iron fist* and control from the teacher; gladly, as teachers, we have discovered that managing students is related to compassion, understanding, and cleverness. In this session, we will explore strategies to help our students practice and develop abilities that range from self-discipline to commitment and joy.

As an outcome, we expect to create a sense of community in which every person plays an active role in



the achievement of the lesson's goals and the academic success of all parties involved.

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The video approach: *to play or not to play.*

We love using videos for teaching English. You may wonder why. First, that is how people consume media nowadays. Secondly, video is much more engaging than text as it involves more senses. However, with the overstimulation of learners in recent years and a global pandemic that has presented more and more visual aids and distractions, using videos seems like no news to both learners and educators. Hence, this talk aims to reflect on the use of authentic videos to truly enhance specific purposes in your classroom and further engagement with students.



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4 pedagogical tools for today's teaching.

After more than two years of uncertainty and struggle derived from Covid19 pandemic, many of us may feel physically exhausted and emotionally drained. Now we know that technology can help a lot in teaching, but there's also a not so pretty side to it. And the truth is that technology is a way to an end, not the end itself. Technology must be an enhancer of the content, not the content itself. In this presentation we will explore four pedagogical concepts that can help you implement technology by focusing on the learner and our connection with them. Because teaching is about empathy, not electronics.



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Gamification: no more engagement crisis.

As educators, when we think of gamification we might imagine a scenario in which we have to engineer a real-life videogame full of characters, situations, challenges, and rewards for our students; this imaginary situation might be cause of anxiety.

Fortunately, this magnificent yet impossible scenarios live only in our imagination. In this workshop, we will learn how to gamify our educational activities in simple and manageable ways to transform our classes into fun, engaging, and challenging sessions.



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Listening: the keystone of communication.

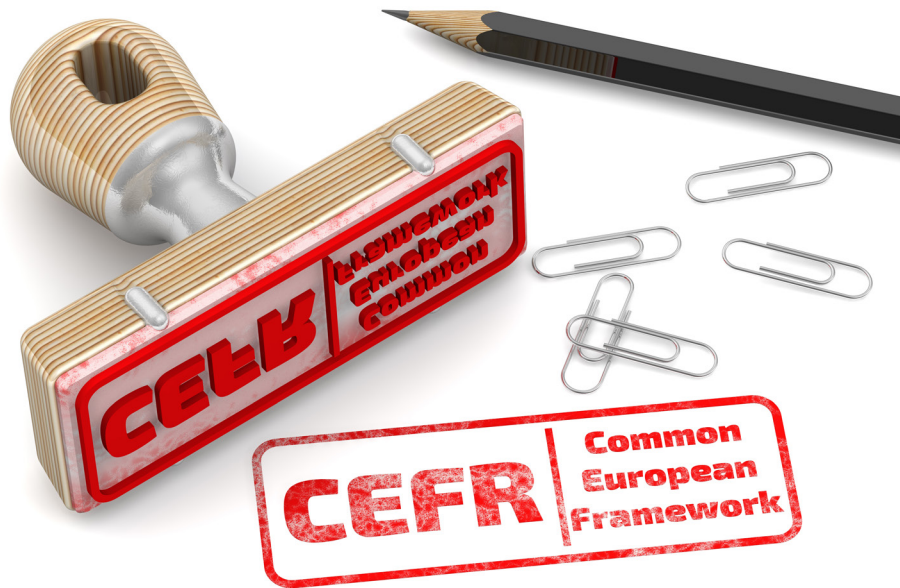
Every language lesson tends to assess the domain of learners in the four macro-skills (*reading, writing, speaking, and listening*), and when teaching our lessons we devote certain time to each of them, but when talking of *communication* the spotlight is usually only set on the productive skills, *speaking* or *writing*, yet and according to research listening is the most important and influential skill in successful communicative exchanges. This talk aims to discuss the importance of teaching and developing listening skills so learners can make use of different tools and strategies to improve their aural comprehension.



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CEFR in a nutshell: the essentials.

Although CEFR has been around for two decades already, it is still covered with a veil of mystery for some teachers. In contrast, understanding how CEFR can upgrade our teaching practice may have a beneficial effect in our students learning process. In this presentation we will discuss the politics, the history, and the research that gave birth to CEFR. Also, we will share ideas to grasp the real advantage within the CEFR and how to implement it in the classroom. The main intention behind all this is to help you change your mindset and seize the idea that in teaching there are not absolute answers, but plenty of room to ask the right questions and CEFR offers that room for reflection.



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International Certifications



CEFR		euroexam international		IELTS	TOEFL iBT	Trinity	Cambridge	CEFR
PROFICIENT	C2 Mastery			9.0 8.5 8.0	118 115 110		220 210 200	C2 Mastery
	C1 Op. Prof.	Distinction Euroexam Level C1		7.5 7.0 6.5	102 94 79	ISE III.	190 180	C1 Op. Prof.
INDEPENDENT	B2 Vantage	Distinction Euroexam Level B2		6.0 5.5 5.0	60 46 35	ISE II.	170 160	B2 Vantage
	B1 Threshold	Distinction Euroexam Level B1		4.5 4.0	32	ISE I.	150 140	B1 Threshold
BASIC	A2 Waystage	Distinction Euroexam Level A2				ISE Foundation	130 120	A2 Waystage
USER	A1 Break-through	Distinction Euroexam Level A1					110 100	A1 Break-through



Euroexam General Language Tests

The Euroexam General Language Tests are ideal for those who want an examination which is recognised, and helps develop real-life language skills.

These tests meet the practical, everyday needs of language users in a multilingual world and assess their ability to communicate effectively in a real-life environment.

EuroPro for Business & Professional purposes

Focusing on typical business situations, the EuroPro tests are communicative exams testing all four language skills.

They meet the real-world needs of language users in a multilingual business and professional environment.

The EuroPro tests can currently be taken at three levels B1, B2 and C1 in English.

Euroexam Academic

The Academic tests are most useful for those who wish to apply to study in higher education where the medium of instruction is English.

The tests assess whether the university applicant is able to fulfil entry language requirements and commence a course of study in English. Available from 2018.





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